

## EXTERNAL PRIVACY AND COOKIE POLICY

### 1 Introduction

- 1.1 This External Privacy and Cookie policy (“**Policy**”) is used by Eventix B.V. (“**Eventix**”), with statutory seat in Eindhoven, with office in (5612 AX) Eindhoven on Horsten 1, registered in the trade register of the Chamber of Commerce under registration number 64925536. Eventix can be reached on [info@eventix.nl](mailto:info@eventix.nl).
- 1.2 On the one hand this Policy is intended to explain why and how data that identifies or could identify natural people (“**Personal data**”) is processed by Eventix by means of, for example, the ticket service platform (“**Platform**”). When using the Platform a user account is automatically created for the user (“**Account**”). When creating the account you are requested to enter Personal data. At the same time you as user are also asked to accept the General Ticket Terms and Conditions. When buying a ticket via the Platform a remote purchase is agreed between Eventix and the user of the Account. Unless indicated otherwise, Eventix is the ‘controller’ as referred to in the General Data Protection Regulation (“**GDPR**”) for processing the Personal data in this Policy. Eventix is the organisation that determines the purpose and means for processing Personal data. On the other hand this Policy is drawn up to inform you about the use of cookies and similar technologies on the Website [www.eventix.nl](http://www.eventix.nl) (hereinafter: “**Website**”) as maintained by Eventix.

### 2 Section A Privacy of Personal data

- 2.1 Eventix may process Personal data from you in the following situations:
- 2.1.1 You are user of the Platform to buy a ticket from Eventix;
  - 2.1.2 You are a prospect of Eventix and you have created an Account;
  - 2.1.3 You are a client of Eventix (event organiser);
  - 2.1.4 You are a supplier of products and services to Eventix;
  - 2.1.5 You are a job applicant or you work for Eventix otherwise.
- 2.2 The Personal data that Eventix may process includes:
- 2.2.1 Your first and last name;
  - 2.2.2 Your contact details;
  - 2.2.3 Your address details;
  - 2.2.4 Your gender;
  - 2.2.5 Your date of birth/age;
  - 2.2.6 Your email address;
  - 2.2.7 Your bank account number;

2.2.8 Further Personal data, depending on the nature of the relationship that Eventix has with you.

2.3 In addition to this Personal data it is possible that you provide further Personal data to us when you contact us. This concerns the following categories of Personal data:

2.3.1 The Personal data that you provide to Eventix during the course of the services that we perform for you, such as but not limited to the (special) Personal data that is required to further identify you.

2.3.2 The Personal data that Eventix obtains when you use our Website, when you contact us or communicate with us otherwise, whether or not on behalf of a company.

### **3 Sources**

3.1 In principle the user of the Account provides Personal data to Eventix via the Platform. A client or supplier can also forward Personal data to Eventix, which means that Eventix does not receive this Personal data directly from you. Eventix obtains Personal data directly from you if:

3.1.1 An account has been created;

3.1.2 You apply for a job at Eventix;

3.1.3 If you complete the contact form on our Website to receive the newsletter.

### **4 Principles**

4.1 Eventix is individual controller and determines the purpose and means for processing Personal data. One of the following principles is used by Eventix as controller to process your Personal data:

4.1.1 The processing is necessary to execute an agreement (for example executing a ticket agreement) whereby you are a party, or to take measures, at your request, before concluding an agreement;

4.1.2 The processing is necessary to represent the justified interests of the controller or a third party, except when the interests or fundamental rights and freedoms of you that require protection of Personal data outweigh those interests, especially when the data subject is a child;

4.1.3 If this seems necessary, an additional permission for processing your Personal data will be requested.

## **5 Purposes**

5.1 As controller Eventix determines the purposes and means for processing. The purposes of Eventix for processing Personal data are:

5.1.1 To enable Eventix to execute the (ticket) agreement with you, your employer or your client, including but not limited to the agreement to deliver an entry ticket for an event;

5.1.2 To enable Eventix to recruit new employees;

5.1.3 To enable Eventix to identify you;

5.1.4 To enable Eventix to offer a Platform to users via an Account.

5.2 If Personal data is not provided, Eventix may not be able to comply with its obligations under the agreement concluded or to be concluded. If the data is not provided, Eventix may not be able to perform its services or obligations as intended.

## **6 Retention**

6.1 Eventix retains the collected Personal data no longer than is required for the purpose for which this Personal data originally is collected. Personal data will never be retained longer than five years, unless Eventix has a legal obligation to retain this Personal data for a longer period.

## **7 Recipients and transfer**

7.1 Eventix transfers Personal data to third parties, so-called 'recipients', if this is necessary for realising the purposes that are determined by the controller and included in this Policy. The (categories of) recipients of Personal data are:

7.1.1 Our suppliers, including but not limited to, for example, Cloud hosting parties;

7.1.2 Our business relations such as clients, customers and contractors, for the execution of an agreement with Eventix or in the context of our normal business operations with you;

7.1.3 Our auditors, legal advisors and other consultants;

7.1.4 With respect to our Website: providers of tool to analyse the use of our Website, all this under the conditions as included in our cookie policy (see below).

7.1.5 Possible other recipients with whom you explicitly or implicitly agree in the performance of the services of Eventix for you or the company you work for.

## **8 Possible recipients and transfers**

8.1 In addition to the recipients referred to in article 7, it is possible that Eventix will disclose Personal data or give access thereto in the following cases, whereby this will be announced by Eventix:

8.1.1 If Eventix is involved in a purchase or sale, in which case Personal data might be provided to the potential buyer and the Personal data will be provided under this Policy;

8.1.2 If Eventix must provide Personal data due to a legal obligation, or to execute the Policy, the general terms and conditions or the agreement with you, to assure the rights, properties and freedoms of Eventix or its customers or others, Eventix will also do this.

## **9 International transfer**

9.1 Eventix may transfer Personal data to countries or international organisations outside the European Economic Area to execute the agreement with you.

9.2 If Eventix transfers Personal data to an international organisation established outside the European Economic Area, Eventix will ensure that there are appropriate securities for the protection of Personal data.

9.3 Should Eventix transfer Personal data outside the European Economic Area or to international organisations in another way, Eventix will establish whether there is an adequacy decision within the meaning of the GDPR, and if there is no such decision, Personal data will only be transferred if there are appropriate or suitable securities.

## **10 Security**

10.1 The security of Personal data is very important to Eventix and has therefore taken appropriate measures and securities. These measures comply with the requirements of the GDPR in this respect.

## **11 Rights**

11.1 Under the GDPR the data subject are entitled to the following rights, depending on the situation and subject to conditions;

11.1.1 The right to request the controller to provide access to the Personal data;

11.1.2 The right to request the controller to rectify the Personal data;

11.1.3 The right to request the controller to remove the Personal data;

11.1.4 The right to request the controller whether the processing can be restricted;

11.1.5 The right to object against the processing by the controller;

11.1.6 The right of the data subject to data portability;

11.1.7 Where the processing is based on permission: the right to withdraw this permission at any time, without prejudice to the lawfulness of the processing before this withdrawal;

11.1.8 The right to submit a complaint to the supervisory authority.

11.2 To exercise these rights it is possible that Eventix will request specific additional information. This additional information is only processed for the purpose of exercising the referred to rights.

## **12 Questions**

12.1 For questions about the processing of Personal data by Eventix and for requests regarding your Personal data you can contact Eventix via the details as referred to in article 1.1 of this Policy.

## **13 Section B the use of Cookies and permission**

13.1 Cookies are small data packages that are sent to your browser and are stored on the device that you use to visit different locations on the internet. Eventix uses such cookies to ensure that the Website can be used as intended by Eventix. The cookies that are used, for example, ensure that contact details do not suddenly disappear. Other cookies make it possible to analyse the use of the Website fully anonymously, to give feedback, to be able to share messages on social media and to be able to show relevant adverts on third-party Websites.

13.2 When you first visit the Website, you are requested to agree with the use of cookies that Eventix uses via the Website. If you wish to withdraw your permission you can let us know or remove the placed cookies via the settings of your browser and cancel the use of the Website.

## **14 Purposes**

14.1 Eventix uses cookies on the website, with as purpose:

14.1.1 To assure an optimal Website;

14.1.2 To develop and improve the Website;

14.1.3 To store preferences such as language, locations, orders etc.;

14.1.4 To make it possible to contact Eventix via the Website;

14.1.5 To analyse the use of the Website;

14.1.6 To create statistics about the use of the Website;

**15 Which cookies are used**

15.1 Below you can see an overview of the cookies that are placed, what they do and how long they are active.

15.2 *Cookies that ensure that the Website functions properly*

These cookies are used to ensure that the Website functions properly. For example, cookies are placed that ensure that your contact details are remembered while you continue on the Website.

Eventix uses the following cookies:

Placed by	Name cookie	What does the cookie do	How long for
Queue-it	Queue-it, QueueITAccepted-SDFrts345E-V3_vangnet, Queue-it-63dbb3d9-7a73-4ff2-8336e5521eca8eef, Queue-itae28871d-9b5b-4ff8-89e5ca913ddad724, Queue-itb708e071-bc64-4c47b88c-9f4ff7d7f7b2	When it is very busy you are placed in the queue. Decides with the use of these cookies.	1 year
Google	_gat_UA-60030661-1 _gat_UA-45748084-6	Google Tag manager container cookie. This cookie makes it possible to add functionality or tracking.	session

15.3 *Cookies that we use to measure the Website*

It is important for Eventix to know which parts of the Website are viewed the most. Eventix does this by using third-party software. With this software we view, for example, the number of visitors. Subsequently statistics are created from this information that inform Eventix how the Website is used. It is not possible to trace the statistics back to natural persons.

Eventix uses the following cookies:

Placed by	Name cookie	What does the cookie do	How long for
Google Analytics	_ga	Cookies that start with _gid originate from Google Analytics and are used to keep track of visitor statistics.	2 years
Google Analytics	_gid	Cookies that start with _gid originate from Google Analytics and are used to keep track of visitor statistics.	24 hours

#### 15.4 Cookies to share the content of our Website via social media

It is possible to share certain parts of the Website with others on social media via the buttons on our Website. To enable this, third-party cookies are used, so this third party recognises you when you want to share something. Via the placed cookies third parties can collect Personal data about you. More information about this collection and processing can be found in the privacy statements of these third parties. Please note that these statements may be changed regularly.

Eventix uses these cookies for:

Placed by	Name cookie	What does the cookie do	How long for
Facebook	c_user,datr,fr,pl,sb,xs, presence,wd,act	If a visitor is logged in on Facebook, Facebook can place cookies on his/her pc via the website that are required to remember the login details.	90 days

Google	Id,IDE	These cookies are from Google DoubleClick and are used to show personalised adverts that are based on previous visits to our Website.	1 year, 1 month
Google	APISID, NID, SID, 1P_JAR,UULE,CONSENT,DV	These cookies are used by Google to show adjusted adverts on Google sites based on recent searches and previous interactions.	1 month - 6 months

We refer to the following third parties for the relevant privacy statements:

- [Google](#)
- [Facebook](#)

#### 15.5 *Other cookies*

It could be possible that Eventix not always has insight into the cookies that are placed by third parties via the Website. An example is the use of *embedded* elements on the Website. These are texts, images or videos that are not stored at Eventix or in the Website but are indeed shown via the Website. If you come across cookies on the Website that fall into this category and we have not mentioned these above, please let us know. Or directly contact the third party and ask them which cookies they place, what their reasons are for this, how long the cookies are active and how your privacy is secured.

## 16 **Browser settings**

- 16.1 If you do not agree with the placing of cookies on your device and/or computer, you can adjust your browser settings so you receive a warning before cookies are placed. You can adjust these settings so that the browser refuses all cookies, or just the third-party cookies. It is also possible to remove cookies that have already been placed. Please note: You must adjust the settings separately for each browser and each device that you use.
- 16.2 It is important that you realise that if you do not allow any cookies, we can no longer guarantee that the Website functions optimally. It is possible that some functions will be lost or that a part is no longer visible. Refusing cookies does not mean that you will no longer see any adverts, you will then no longer see personalised adverts.
- 16.3 More information about the settings of your browser can be found via the help function of your browser.



16.4 Below hyperlinks are included to pages about cookies for the most commonly used browsers.

- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Internet Explorer](#)
- [Safari](#)

16.5 Would you like to deactivate cookies of specific parties, go to [Your Online Choices](#).

## **17 Adjustments**

17.1 This Policy must be adjusted now and again, because there are changes in the Website or the rules regarding cookies. Eventix reserves the right to adjust this Policy without prior warning. This page will always contain the most recent version of the Policy.

## **18 Questions**

18.1 For questions about cookies on peripherals by Eventix, please contact Eventix via the details referred to in article 1.1 of this Policy.